

July 10, 2024

To: Sound & Communication Employers

Re: Continuing Education Courses and Apprentice Rotation

From: NorCal Sound and Communication JATC

Dear Sound and Communication Employer,

The NorCal Sound and Communication Joint Apprenticeship and Training Committee would like your feedback.

We are providing you with a QR Code to access a survey to help us assess feedback from the Sound and Communication industry.

The survey has two parts. The first part is relevant to apprentice rotation. Many apprenticeship programs implement an apprenticeship rotation schedule so that an apprentice(s) can be transferred to different employers throughout their apprenticeship. The premise is that the apprentice gains relative experience and diversity of training from each employer to whom they are assigned.

The second part of the survey is relevant to continuing education courses. Continuous learning can expand employee skills, increase skill and knowledge retention, generate new ideas and perspectives, boost morale, and increase employee performance. NorCal Sound and Communication JATC would like your feedback regarding current and future Continuing Course offerings.

Thank you in advance for your assistance and dedication to our industry.

On behalf of the Committee,

Terry Monroe

Terry Monroe
Director
Northern California Sound and Communication
Joint Apprenticeship and Training Committee

